

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Application of:

JENNINGS, CHARLES

Serial No.: 10/600,308

Filed: 06/20/03

PRODUCT DISPLAY SYSTEM



Examiner:

Group Art Unit 3634

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

POWER OF ATTORNEY

The Owner of the entire right, title, and interest in the above-referenced application is Bennett Packaging of Kansas City, Inc. (hereinafter "Assignee"), 220 NW Space Center Circle, Lee's Summit MO 64064. The undersigned, Doug Bennett, President, Bennett Packaging of Kansas City, Inc., has the authority to sign on behalf of Assignee.

An assignment of the above-referenced application from the inventor, Charles Jennings to Assignee is attached hereto.

Assignee hereby appoints the following individuals as its attorneys for the purpose of receiving all future correspondence in connection with said patent application and transacting all business in the United States Patent and Trademark Office with respect to said patent application:

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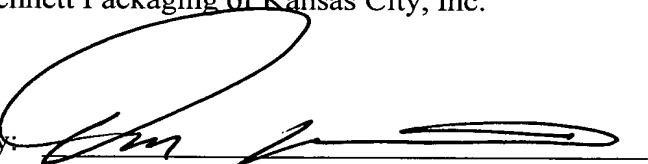
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Bennett Packaging of Kansas City, Inc.

By:


Doug Bennett, President
Bennett Packaging of Kansas City, Inc.

10-17-2003
DATE

(DOCKET NO. 32793)